



ONE COMMUNITY • MANY CHURCHES • TOGETHER IN WORSHIP

BRAND BOOK

One Community. Many Churches. Together in Worship.

Faith / Community / Connection / Hope / Worship

Our identity

**ONE COMMUNITY. MANY CHURCHES.
TOGETHER IN WORSHIP.**

Churches Together brings local churches together as equal partners.

We are a community initiative, not a church or denomination.

Our visual identity should feel welcoming, hopeful, and grounded in real people and local community life.

BRAND VALUES

FAITH Rooted in Jesus and Scripture

COMMUNITY Many churches, one community

CONNECTION Warm invitations and genuine belonging

HOPE An open door for every neighbor

WORSHIP Gathering together with joy

Logo family



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01 PRIMARY

Documents, signage, partner materials



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02 HORIZONTAL

Website header and narrow spaces



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03 APPAREL

Shirts, hoodies, youth materials



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04 EVENT / SOCIAL

Worship nights and social graphics

Download each PNG or the complete set from the online brand book.

Logo variations



WITHOUT TAGLINE



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TRANSPARENT



WHITE FOR DARK BACKGROUNDS



SUBMARK / ICON

Use the submark for small spaces, avatars and icons.

Color & typography



DEEP NAVY

#0F3B6D / Strength & grounding



SKY BLUE

#4F9ED9 / Peace & openness



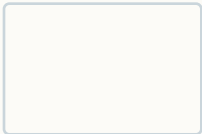
SAGE GREEN

#7E9B6B / Community & growth



WARM GOLD

#F4B942 / Hope / accent only



WARM WHITE

#FCFBF7 / Space & simplicity

TYPE SYSTEM

Montserrat

Headlines

DM Sans

Body copy

Kaushan Script

Brand moments only; never body text

Online samples use the actual brand fonts.

Usage & photography

LOGO USAGE

- Keep clear space around each logo, roughly the height of the crossbar.
- Do not stretch, recolor outside approved variations, or add effects.
- Choose the appropriate logo for the context and background.
- Use the white variation on dark backgrounds; keep other marks legible.

PHOTOGRAPHY DIRECTION

- Real people and real community life
- Small outdoor worship gatherings
- Youth, young adults, and families
- People praying together and volunteers serving
- Friends around coffee tables
- Pastors and churches collaborating
- Natural sunlight and Texas sky

Avoid imagery that looks like a mega-church, arena, or large concert.